AP World History

Ancient Shark Tank Activity

For this assignment, you and your group will need to create an advertising pitch for one of the following technological innovations. Use your textbook or outside sources to come up with a brief, compelling argument as to why your (randomly assigned) innovation is the most important for society.

Your group will informally present your technology to the class. The class will vote on which of the technologies had the most persuasive pitch.

* Iron weapons
* The Wheel
* Writing/Alphabets
* Pottery
* Calendars – Agricultural or otherwise
* Chariots

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