Psychology: Social Psychology Experiment Due:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

You and up to five of your peers will design and implement an experiment that will explore at least one social psychology concept. For example, how do individuals respond when social norms are violated? Will people conform to arbitrary, nonsensical rules when they are being observed by other people? Is the halo effect evident among your peers?

1. Choose one social psychology concept that is the focus of your study. Design an experiment that will allow you to document human behavior relating to this concept. *You must get approval from Mrs. Bloom on the design of your experiment before you proceed!*
2. Alter one variable for half of your subjects to see if it impacts the results (for example, does the size of the group make a difference in responses?).
3. Complete the lab write-up as a group (see back of page). This is what you will turn in.
4. You will share your findings in class with an informal format (no visuals, etc. required).

*Ethical considerations: Be sure the nature of your experiment will not humiliate specific individuals (besides you, if necessary) or cause psychological/emotional distress. Keep in mind that due to privacy laws, you may not post or share videos of participants’ reactions on any form of social media.*

 (OVER)

Social Psychology Lab Write-up

Group members:

Briefly describe the social psychology concept you are exploring in your own words.

Date(s) experiment was tested.

Describe the environment where your experiment took place, your experiment’s design and the number of people participating.

Specify which variable was manipulated and how it was altered.

What were your statistical results for both variations?

Explain how your experiment and results link to the social psychology concept you were exploring. For example, did your findings reinforce a concept? If not, speculate on why it didn’t.

Are there any improvements you would make if you redesigned your experiment?